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Unlocking Retail Productivity: Kaizen Institute partners with Argon & Co to Deliver Best-in-Class Optimisation in Australia and New Zealand

Kaizen Institute has announced a strategic partnership with the Argon & Co, a global management consultancy that specialises in operations strategy and transformation. This collaboration aims to bring world-class retail store optimisation to Australia and New Zealand, where many retailers face challenges such as fragmented processes, labour inefficiencies, and a lack of alignment between planning and execution. By combining Kaizen Institute's proven methodologies and Argon & Co's strategic insight, the partnership seeks to fill a critical capability gap in the local market and drive sustainable productivity.

Retailers in the region are under increasing pressure due to rising operational costs and inefficiencies that hinder profitability. The partnership directly addresses these issues by offering integrated, actionable solutions that reduce cost-to-serve and improve in-store operations. Paul Eastwood of Argon & Co emphasized that the collaboration is about more than operational tweaks—it's about embedding a lasting culture of Continuous Improvement to foster long-term, scalable growth.

Kaizen Institute brings a strong global track record to the table, including successful collaborations with major Australian retailers. Their tools and intellectual property align seamlessly with Argon & Co's expertise in supply chain transformation. The joint delivery model will enable rapid deployment of tailored solutions, ensuring that retailers in Australia and New Zealand can benefit from the same level of performance improvement seen in global markets.

Together, the two firms offer a phased, results-driven approach that begins with rapid diagnostics and evolves into embedded performance enhancements. Key outcomes include standardised processes, increased labour productivity, and improved customer experiences. For retailers looking to thrive in an increasingly competitive environment, this partnership represents a unique opportunity to adopt a holistic, proven strategy for operational excellence.

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About Kaizen Institute

For the past 4 decades, Kaizen Institute has been the leading provider of a sustainable, competitive advantage for all industries. Our clients achieve successful organizational transformations with a long term, people-based business excellence system. We help them improve quality, cost, delivery, and motivation which leads to better results, growth, and development. Our defined methodologies increase the ability to change and significantly transform organizational culture. Kaizen Institute is present in 40+ countries.

We work with people at all levels to equip them with the principles and tools necessary to enhance only value-added activities. As a result, business goals are achieved throughout the entire organization and high levels of value is created. Kaizen Institute provides authentic, holistic, and practical services worldwide. We serve our clients through consultation, training and certification programs, seminars and networking events, benchmarking and insight tours, awards programs, and various publications including books, training materials and online learning.

About Argon & Co

Argon & Co is a global management consultancy that specialises in operations strategy and transformation. Its expertise spans the supply chain, procurement, finance and shared services, working together with clients to transform their businesses and generate real change. Its people are engaging to work with and trusted by clients to get the job done.

They have 17 offices across Europe, Australasia, America, Asia and the Middle East.