

Zug, Switzerland – 29 September 2023

Global KAIZEN™ Award 5th Edition

Since 2011, the initial launch of the KAIZEN™ Award in Portugal, 16 additional countries introduced the KAIZEN™ Award within their own country. In 2013, Spain joined the recognition initiatives followed by Brazil, Chile, Colombia, Finland, India, Italy, Mexico, The Netherlands, New Zealand, Poland, Singapore, South Africa, and Thailand. The KAIZEN™ culture of recognition continues to grow with the recent additions of France and the UK & Ireland in 2023.

Kaizen Institute is pleased to announce the launch of the Global KAIZEN™ Award 5th Edition. This award will be presented to outstanding KAIZEN™ Award recipients in the category *Excellence in Applying KAIZEN™ Principles* for their significant, innovative and effective implementation of KAIZEN™ principles and practices.

The KAIZEN™ methodology has been applied across the globe in every economic sector and this year's Global KAIZEN™ Award nominees are a reflection of just that - the extensive and diverse applicability of KAIZEN™ across all industries and sectors.

The recipient of the Global KAIZEN™ Award will be announced on November 21, 2023 at the Global KAIZEN™ Award Ceremony in Lisbon, Portugal, at the [Nova School of Business & Economics](#). For more information about the KAIZEN™ Awards visit the [KAIZEN™ Awards website](#).

This news release is available on our website at: <https://rb.gy/73tmy>

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About Kaizen Institute:

For the past 4 decades, Kaizen Institute has been the leading provider of a sustainable, competitive advantage for all industries. Our clients achieve successful organizational transformations with a long term, people-based business excellence system. We help them improve quality, cost, delivery, and motivation which leads to better results, growth, and development. Our defined methodologies increase the ability to change and significantly transform organizational culture. Kaizen Institute is present in 40+ countries.

We work with people at all levels to equip them with the principles and tools necessary to enhance only value-added activities. As a result, business goals are



achieved throughout the entire organization and high levels of value is created. Kaizen Institute provides authentic, holistic, and practical services worldwide. We serve our clients through consultation, training and certification programs, seminars and networking events, benchmarking and insight tours, awards programs, and various publications including books, training materials and online learning.