

Kaizen Institute's new strategy fosters the KAIZEN™ Business System

Expanded leadership team to intensify the internationalization of consulting services.

Zug – 18 February 2022

As part of its 2022/2024 strategic plan, Kaizen Institute is taking further steps to implement the KAIZEN™ Business System (KBS) globally and provide consistent consulting and training services to clients around the globe. As part of a global, long-term strategic improvement plan for Kaizen Institute, António Costa and John Verhees are taking on the newly created roles of CEO and Director, Consulting Governance, respectively, with the objective of further unifying the organization to benefit, especially, international clients.

“The KBS comprises a holistic set of tools and methods to improve entire organizations and provide long-term value for our clients”, says António. He points out that Kaizen Institute's future growth will be based on internationalizing Kaizen institute's consulting services.

KBS consolidates the knowledge Kaizen Institute accumulated over decades by helping companies change for the better. “Overall, KBS is not simply a toolbox, but a holistic teaching and improvement system that is both effective and efficient. For our clients to benefit most from KBS, we need a strong governance process to safeguard the standardized delivery of our services regardless of geography, sector, or the individuality of our consultants”, states John.

The strategic goal is that all clients globally will be serviced by Kaizen Institute's consultants according to the KBS methodology without variability or inconsistency to enhance and strengthen the following:

- Collaborative problem-solving in pursuit of target achievement;
- Real results: rapidly moving from ideas to action;
- Flexibility to accommodate the latest market demands;
- Practical, hands-on coaching for leaders and team members, and;
- Co-creation of a Continuous Improvement culture.

Based on this strategic objective, Kaizen Institute's expanded Global Leadership Team, incorporating the two new positions, is as follows:

- António Costa – Chief Executive Officer (new role);
- John Verhees – Director, Consulting Governance (new role);
- Gunnar Groetschel – Director, IT;
- Kimmo Järvinen – Director, Operational Excellence;
- James Rawson – Director, Finance and Corporate Administration;
- Ulrich Wolfers – Director, Brand and Licensing.

This new organizational leadership structure has been designed to drive client-centric growth for our business, underpinned by a well-managed governance mechanism to further expand our position in the marketplace as a leading global consultancy based on our proprietary KAIZEN™ methodology.

This news release is available at: www.rb.gy/jibegb

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About Kaizen Institute:

Over the last three decades, Kaizen Institute has been the leading provider of a sustainable, competitive advantage for all industries. Our clients achieve successful organizational transformations with a long term, people-based business excellence system. We help them improve quality, cost, delivery, and motivation which leads to better results, growth and development. Our defined methodologies increase the ability to change and significantly transform organizational culture. Kaizen Institute is present in 40+ countries.

We work with people at all levels to equip them with the principles and tools necessary to enhance only value-added activities. As a result, business goals are achieved throughout the entire organization and high levels of value is created. Kaizen Institute provides authentic, holistic and practical services worldwide. We serve our clients through consultation, training and certification programs, seminars and networking events, benchmarking and insight tours, awards programs, and various publications including books, training materials and online learning.