

## **António Costa and John Verhees appointed respectively as Chief Executive Officer, and Director, Consulting Governance, at Kaizen Institute**

Two experienced KAIZEN™ leaders teaming up to accelerate the execution of strategic priorities.

Zug – 18 February 2022

**António Costa will serve as Kaizen Institute's Chief Executive Officer and John Verhees as Director, Consulting Governance. António Costa will be responsible for driving Kaizen Institute's growth and the successful deployment and implementation of our strategic plan, whereas John Verhees will be responsible for developing and implementing necessary global governance processes to safeguard Kaizen Institute's consulting services.**

"I feel very privileged to take on this role at such an exciting time for the world's economies as the needs of Kaizen Institute's clients and people are changing rapidly. Our services must bring solutions to the challenges businesses are facing today. Kaizen Institute is dealing with these changes in thoughtful and innovative ways which will benefit all Kaizen Institute stakeholders for years to come," says António.

António started his career at Kaizen Institute Portugal in 1999. Recently, he focused on the coordination and development of new opportunities such as the management of full-scale global projects in the service, retail, and healthcare sectors. He has extensive experience in cultural change processes and KAIZEN™ transformation initiatives. António is a guest lecturer and MBA teacher at recognized business schools such as Oporto Business School and Catolica Lisbon School of Business and Economics. He holds a Master in Engineering and Industrial Management from Oporto Engineering University.



António Costa

"I am very excited to be joining Kaizen Institute's global leadership team," states John. "Being involved in many global transformations, I know how significant it is to our clients that we speak with one voice; being consistent in the delivery and communication of our authentic methodology. It is also important that we are able to serve in the local language and understand their specific culture and needs. These actions are a top priority within our strategic plans."

John has been working for Kaizen Institute Netherlands for more than 10 years. Prior to his role of Managing Partner, Kaizen Institute Netherlands, he successfully led other Lean consulting firms in The Netherlands. He has a track record of leading global transformation journeys in both operations and transactional environments within several multinational clients such as Shell, Philips, ASML and Continental. John holds a Master in Industrial Engineering and Management Science from Eindhoven University of Technology.



John Verhees

"António and John have extensive expertise in leadership and the successful implementation of our methodologies, delivering the results our clients are demanding. As they have been effectively supporting many global clients to achieve their success, they are well qualified to further enhance Kaizen Institute as a global

group of consultants. The two roles are designed to strategically complement each other in our pursuit of excellence through the application of our superior KAIZEN™ Business System. This will elevate our expertise, quality, and credibility to an even higher level.

I am certain António and John, supported by all members within Kaizen Institute, will make a distinctive impact for all stakeholders, including our clients, people, and society.” says Risa I. Cox, Managing Director, Kaizen Global Enterprises.

This news release is available at: [www.rb.gy/n7zddo](http://www.rb.gy/n7zddo)

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**About Kaizen Institute:**

Over the last three decades, Kaizen Institute has been the leading provider of a sustainable, competitive advantage for all industries. Our clients achieve successful organizational transformations with a long term, people-based business excellence system. We help them improve quality, cost, delivery, and motivation which leads to better results, growth and development. Our defined methodologies increase the ability to change and significantly transform organizational culture. Kaizen Institute is present in 40+ countries.

We work with people at all levels to equip them with the principles and tools necessary to enhance only value-added activities. As a result, business goals are achieved throughout the entire organization and high levels of value is created. Kaizen Institute provides authentic, holistic, and practical services worldwide. We serve our clients through consultation, training and certification programs, seminars and networking events, benchmarking and insight tours, awards programs, and various publications including books, training materials, and online learning.